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in 90 Day Paper

Mystery shoppers help retailers improve their customer service

(Jul 5, 2006)

SHOPPERS CONFIDENTIAL

Owner: Julie Anthony, and Benjamin Matte

Address: Kitchener

Phone: 519-496-0740

Web: www.shoppersconfidential.com

Business: Mystery Shopping services have arrived in Kitchener and Waterloo. Evaluate your staff's performance as it relates to customer service and sales. Support and encourage your employer-employee relationship. We'll even "shop" the competition to provide you with "the competitor's edge!"

Employees: 3



RECORD STAFF

Julie Anthony, co-owner of Shoppers Confidential, works as a mystery shopper and reports back to retailers on the shopping experience in their stores.

RECORDCALL

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